

JOEL MEYER

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EXPERIENCE

KUER | NPR Utah (Salt Lake City)

Director of Programming and Promotion, August 2018 – present

Oversee audience development, content strategy and programming for NPR member station based in Salt Lake City and serving 140,000 weekly listeners across Utah. Direct digital and podcast initiatives, including new partnership with PRX and Corporation for Public Broadcasting. Manage production, operations and on-air staff. Collaborate with news director on editorial and breaking news. Work with other senior team members on fundraising, development, membership and station management.

WNYC Studios | WNYC (New York)

Executive Producer, "American Fiasco," October 2017 – August 2018

Oversaw editorial, production and budget for 12-part podcast documentary about a dysfunctional soccer team's disastrous journey to the 1998 World Cup. Hosted by Roger Bennett of *Men in Blazers*. Reached No. 1 on iTunes podcast chart. Named to *Vulture's* "Best Podcasts of 2018 (So Far)" list. Called "the best serialized podcast since *S-Town*" by NPR's Guy Raz.

Executive Producer, "Soundcheck," March 2007 – October 2014

Show-runner for *Soundcheck*, an eclectic daily radio program about music and culture. Oversaw editorial, booking and team of five. Directed live broadcast. Led relaunch of show in 2012. Produced events at The Greene Space, New York Public Library and BAM. Fill-in host and pledge-drive partner. Produced pilots for *Freakonomics* spin-off *Tell Me Something I Don't Know* and *Kings County With Kurt Andersen*.

WBEZ | Chicago Public Media (Chicago)

Executive Producer, Talk Programming, September 2015 – October 2017

Managed two daily talk shows, six podcasts and pilot production for major-market NPR member station. Executive-produced two acclaimed podcasts, *Making Oprah* and *Making Obama*. Worked with CEO and VP of content to develop podcast and talk strategy. Provided leadership throughout station, including development, fundraising, programming and news. Lead team of 12 producers and hosts.

SLATE | The Slate Group (New York)

Managing Producer, Podcasts, October 2014 – September 2015

Oversaw production, personnel and promotion of 17 podcasts, including *Political Gabfest*, *Culture Gabfest*, *The Gist With Mike Pesca*, *Working* and Slate's other flagship properties in Panoply network. Developed new titles *Serial Spoiler Special*, *Better Call Saul* recap and *Whistlestop With John Dickerson*. Worked with ad team to maintain editorial and production standards. Compiled audience data.

THE AL FRANKEN SHOW | Air America Radio (Minneapolis)

Associate Producer, December 2005 – March 2007

Oversaw technical aspects of daily three-hour talk radio program. Produced script on deadline. Served as board operator, audio editor and on-air contributor. Planned and produced road shows.

BROADCASTING & CABLE (New York)

Associate Editor, May 2004 – December 2005

Served as online editor and copy editor for television trade magazine. Contributed print/digital features.

EDUCATION

M.S., 2005, Columbia University Graduate School of Journalism (New York)

Journalism degree with emphasis in radio news and documentary.

B.S., 2000, University of Minnesota - Twin Cities (Minneapolis/St. Paul)

Self-designed writing degree in English, journalism and rhetoric.

REFERENCES AVAILABLE UPON REQUEST